

# JOREY KIVA

## VIDEO EDITOR

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## SUMMARY

I am an editor, videographer, and motion designer with 6+ years of experience in Premiere Pro, Davinci Resolve, After Effects, and Photoshop. While first and foremost an editor, I have years of experience shooting with Blackmagic Cinema Cameras, Sony FS7s, and Canon C300s. My experience includes politics, digital advertising, marketing, and documentaries.

## EXPERIENCE

*BerlinRosen: Los Angeles, CA*

### Senior Video Editor and Motion Graphics Designer (December, 2021 - Present)

- Edited and hundreds of digital and broadcast ads for political candidates, issue advocacy organizations, unions, and brands.
- Assisted with creative direction and concepting for shoots and edits.
- Created longer form digital first videos for non-profits, unions, and companies.

*Priorities USA: Los Angeles, CA/Washington, DC*

### Senior Video Editor (December, 2019 - December, 2020)

### Video Producer/Editor (April, 2018 - December, 2019)

- Produced and edited over 100 digital and broadcast ads for the largest Democratic super PAC during the 2018 and 2020 election cycles.
- Collaborated with art directors, designers, and political strategists to create eye catching ads while adhering to brand guidelines.
- Handled multiple projects simultaneously across different campaigns and delivered content ahead of schedule on tight deadlines.
- Animated and edited ads for Facebook, YouTube, Instagram, Hulu, and other social and programmatic services.
- Edited videos ranging from scripted studio shoots and original documentary content to post-only videos and animations.

*LivePerson: New York, NY*

### Video Producer (November, 2017 - March, 2018)

### Video Editor (January, 2016 - November, 2017)

- Produced, shot, and edited all video content from event recap highlight reels to interviews with customers as part of LivePerson's in-house creative team.
- Shot, directed, and edited videos for The Dream Big Foundation, a non-profit associated with LivePerson.
- Worked on all aspects of creation from development to production, budgeting, location management, and casting.
- Oversaw the production and videography coverage of large-scale events and managed freelance videographers and editors.
- Developed a video style guide articulating and defining the look and feel of all video content produced for the company globally.

*Ironway Entertainment: Portland, OR*

### Assistant Video Editor (June, 2015 - November, 2015)

- Assembled rough cuts and organized footage for Original Fare, a PBS food documentary series.
- Edited various short form pieces of web content such as recipe videos.
- Edited videos for clients of Iron Way Entertainment including a set of internal corporate videos for Disney.

## EDUCATION

*Lewis & Clark College, Portland, OR*

**Major: Rhetoric and Media Studies**

**Minor: Economics**